





6 - 8 March, 2024

Helipad Exhibition Centre, Gandhinagar, Guiarat

www.indian-ceramics.com / www.ceramicsasia.net

# German Pavilion – Indian Ceramics Asia 2024

Take advantage of special conditions within the official German Pavilion of the Federal Ministry of Economic Affairs and Climate Action (BMWK).

#### Who can exhibit?

Companies with an office in Germany and subsidiaries of German companies are eligible to apply and benefit from the special conditions.



#### **Conditions:**

For India Newbies: presentation desk as information center 800 Euro (fixed price / 2 sqm)

For India lovers: full space with stand construction 250 Euro/sqm (minimum size 9 sqm)

### Pricing for stand package selected sizes:

9 m<sup>2</sup>: 2.250 EUR 16 m<sup>2</sup>: 4.000 EUR 20 m<sup>2</sup>: 5.000 EUR

## Your advantages:

- Stand space & high-quality stand design with the bearing "Made in Germany"
- Stand package including 1 table, 4 chairs, 1 lockable sideboard, 1 lockable counter unit, 1 coat rack, 1 waste paper basket, flooring, company signboard, lighting & 1 electrical connection with 2 kw electricity
- Additional marketing promotion for exhibitors of German Pavilion
- Basic catalogue entry of official show catalogue
- Central position of the joint pavilion and excellent visibility even with small stand sizes due to central location
- Use of joint lounge including free of charge beverage service for exhibitors of the pavilion
- Technical and organizational support prior and during the event through the pavilion organizer

#### Your contact:

Contact

German pavilion organizer: Indian Ceramics Asia team: Messe München GmbH IEC Berlin Mr Peter Seckel Ms Alexa Cordioli

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Application deadline: 25 October 2023

https://registration.german-pavilion.com/exhibitor/application/792







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## Note:

A minimum of 10 exhibitors is required for the pavilion. Participation with all stand sizes possible (min.  $9 \text{ m}^2$ ) Co-exhibitor fee: 500 Euro

## Sample Design of German Pavilion at other exhibitons







